



# Citytech

**Rethinking  
3rd millennium cities  
mobility paradigms**

23 – 24 September 2021  
MILAN | Citylife



Milano



CLICKUTILITY  
on Earth

# WELCOME TO CITYTECH

Citytech is the most accredited **B2B** event dedicated to urban mobility in Italy: the initiative brings together all the innovations and best practices of the sector both nationally and internationally, thus becoming a moment of meeting and discussion for **leading companies, startups, institutions, stakeholders, investors and media**. A perfect stage for identifying, presenting and listening to innovative and effective proposals that can guide and shape the **future of mobility** in the cities of the 3rd millennium.

But not only: inserted in the beautiful framework of Citylife, this year Citytech also becomes a **B2C** event, open to the **public** and **citizens** who can visit the exhibition areas, attend conferences, test the most innovative services and products available.

The conference program will address all the **trendiest issues** of the moment: efficiency and safety of public transport, policies for the management of open spaces, new times of the city and smart working, sharing mobility, electric vehicles, charging infrastructures, micro-mobility, connectivity, big data and solutions for parking.

Organized with the **City of Milan**, the event reaches its eighth edition and will be held at **Citylife** on **23rd and 24th of September 2021**.



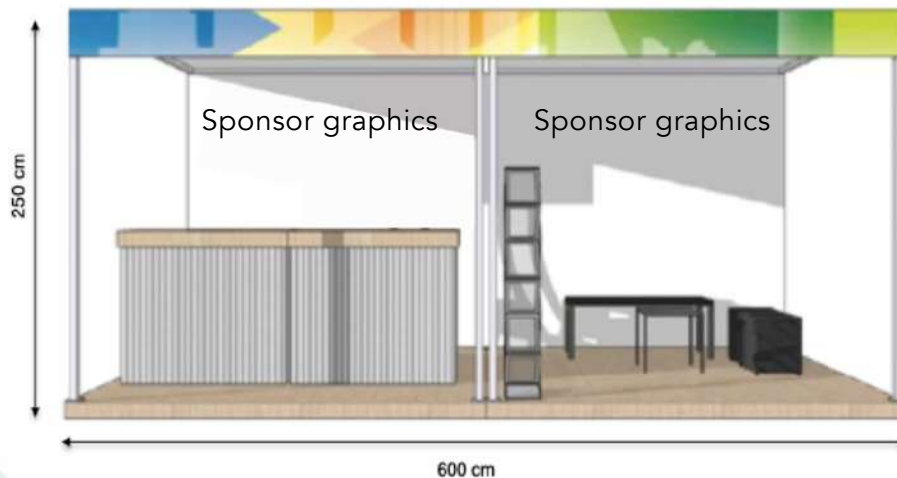
# SPONSORSHIP PROPOSALS

## PLATINUM SPONSOR

Participation as Platinum Sponsor includes:

### 1. EXPOAREA

- Exhibition booth measuring 3x6 meters furnished with 2 desks, 4 stools, seating area, basket and brochure holder (it is possible to request extra furnishings). The space will be customized with a graphic panel (printing by the organization; graphic creation by the company) and will be supplied with electricity.
- 3-meter exhibition space nearby the stand dedicated to displaying company products such as cars, scooters, sustainable bicycles, charging points, etc.



# SPONSORSHIP PROPOSALS

## PLATINUM SPONSOR

### 2. CONFERENCE AREA

- Participation of a company representative with 1 speech in the conference program of the event (under construction).

### 3. MARKETING & COMMUNICATION

- The company logo will be present on all promotional materials and event signs and on the advertising pages that will be created; on the event website, with company description and link to the company website; in the periodical newsletters of the event, which will be sent to our database of sector contacts (12,000 contacts);
- Mention of company services and projects in the press releases of the event (5,000 media contacts); through social media and event newsletters;
- Insertion of a press release provided by your press office within the press kit of the event, which will be distributed physically and digitally to journalists and uploaded on the event's website.

### COST OF PARTICIPATION

12,000 EURO + VAT

(VAT applicable only for Italian companies)



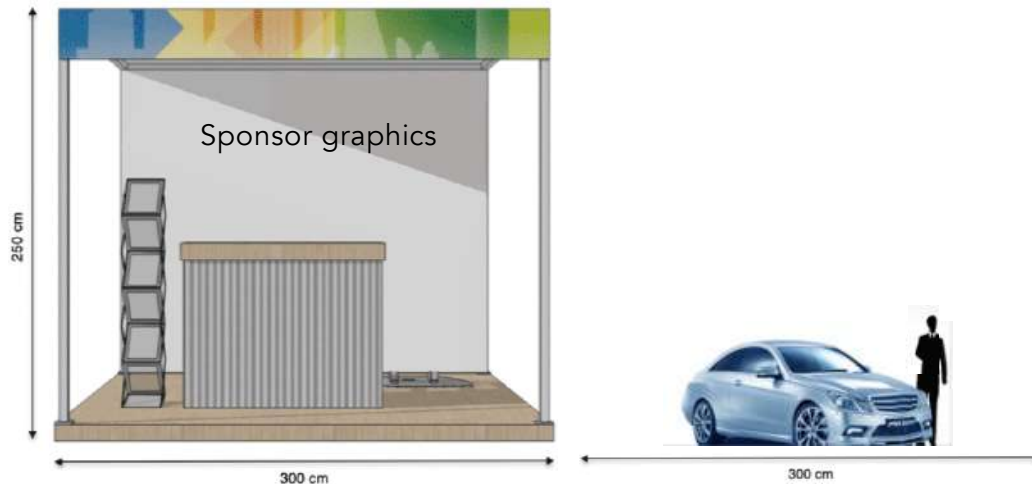
# SPONSORSHIP PROPOSALS

## GOLD SPONSOR

Participation as a Gold Sponsor includes:

### 1. EXPOAREA

- Exhibition booth measuring 3x3 meters furnished with 1 desk, 2 stools, basket and brochure holder (it is possible to request extra furnishings). The space will be customized with a graphic panel (printing by the organization; graphic creation by the company) and will be supplied with electricity.
- 3-meter exhibition space nearby the stand dedicated to displaying company products such as cars, scooters, scooters, sustainable bicycles, charging points, etc.



# SPONSORSHIP PROPOSALS

## GOLD SPONSOR

### 2. CONFERENCE AREA

- Participation of a company representative with 1 speech in the conference program of the event (under construction).

### 3. MARKETING & COMMUNICATION

- The company logo will be present on all promotional materials and event signs and on the advertising pages that will be created; on the event website, with company description and link to the company website; in the periodical newsletters of the event, which will be sent to our database of sector contacts (12,000 contacts);
- Mention of company services and projects in the press releases of the event (5,000 media contacts); through social media and event newsletters;
- Insertion of a press release provided by your press office within the press kit of the event, which will be distributed physically and digitally to journalists and uploaded on the event's website.

### COST OF PARTICIPATION

8,000 EURO + VAT

(VAT applicable only for Italian companies)

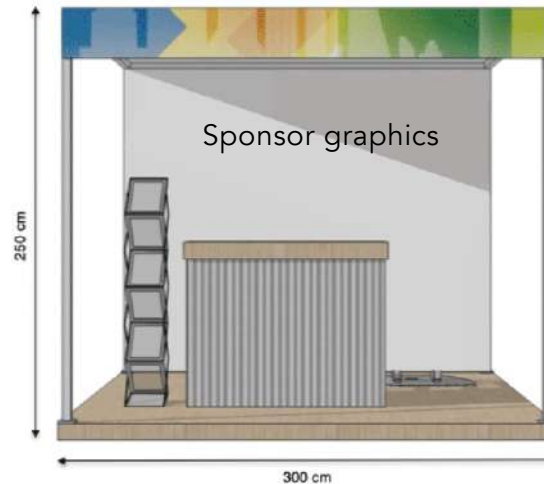
# SPONSORSHIP PROPOSALS

## TECH SPONSOR

Participation as Tech Sponsor includes:

### 1. EXPOAREA

- Exhibition booth measuring 3x3 meters furnished with 1 desk, 2 stools, basket and brochure holder (it is possible to request extra furnishings). The space will be customized with a graphic panel (printing by the organization; graphic creation by the company) and will be supplied with electricity.



## TECH SPONSOR

### 2. CONFERENCE AREA

- Participation of a company representative with 1 speech in the conference program of the event (under construction).

### 3. MARKETING & COMMUNICATION

- The company logo will be present on all promotional materials and event signs and on the advertising pages that will be created; on the event website, with company description and link to the company website; in the periodical newsletters of the event, which will be sent to our database of sector contacts (12,000 contacts);
- Mention of company services and projects in the press releases of the event (5,000 media contacts); through social media and event newsletters;
- Insertion of a press release provided by your press office within the press kit of the event, which will be distributed physically and digitally to journalists and uploaded on the event's website.

### COST OF PARTICIPATION

5,000 EURO + VAT

(VAT applicable only for Italian companies)



# SPONSORSHIP PROPOSALS

## SPEECH SPONSOR

Participation as Speech Sponsor includes:

### 1. CONFERENCE AREA

- Participation of a company representative with 1 speech in the conference program of the event being defined.

### 3. MARKETING & COMMUNICATION

- The company logo will be present on all promotional materials and event signs and on the advertising pages that will be created; on the event website, with company description and link to the company website; in the periodical newsletters of the event, which will be sent to our database of sector contacts (12,000 contacts);
- Mention of company services and projects in the press releases of the event (5,000 media contacts); through social media and event newsletters;
- Insertion of a press release provided by your press office within the press kit of the event, which will be distributed physically and digitally to journalists and uploaded on the event's website.

### COST OF PARTICIPATION

2,500 EURO + VAT

(VAT applicable only for Italian companies)





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**CITYTECH IS AN EVENT:**



**CLICKUTILITY**  
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