



Citytech

**Rethinking
3rd millennium cities
mobility paradigms**

23 – 24 September 2021
MILAN | Piazza Castello



Milano



CLICKUTILITY
on Earth

WELCOME TO CITYTECH

Citytech is the most accredited **B2B** event dedicated to urban mobility in Italy: the initiative brings together all the innovations and best practices of the sector both nationally and internationally, thus becoming a moment of meeting and discussion for **leading companies, startups, institutions, stakeholders, investors and media**. A perfect stage for identifying, presenting and listening to innovative and effective proposals that can guide and shape the **future of mobility** in the cities of the 3rd millennium.

But not only: inserted in the beautiful framework of Piazza Castello, this year Citytech also becomes a **B2C** event, open to the **public** and **citizens** who can visit the exhibition areas, attend conferences, test the most innovative services and products available.

The conference program will address all the **trendiest issues** of the moment: efficiency and safety of public transport, policies for the management of open spaces, new times of the city and smart working, sharing mobility, electric vehicles, charging infrastructures, micro-mobility, connectivity, big data and solutions for parking.

Organized with the **City of Milan**, the event reaches its eighth edition and will be held in **Piazza Castello** on **23rd and 24th of September 2021**.



MILAN'S COMMITMENT



Citytech has become an annual appointment on Milan agenda, an increasingly dynamic city, attentive to environment theme and responsive to new opportunities offered by technological innovation in terms of sustainable mobility and urban regeneration.

It is important for the Administration to intercept every possible improvement offered by new technologies. This is precisely the value of an event like Citytech, which puts public and private in contact to create the best synergies.

Marco Granelli

Councilor for Mobility and Environment
City of Milan

CONFERENCE PROGRAM

The 2021 edition will address the delicate issue of the greatest changes in the economic and social context from the post-war period to today, with particular reference to mobility, which, again, is the protagonist of an unexpected evolution.

The repercussions on transport systems due to the Covid pandemic are innumerable and Citytech's work will focus on the following topics: efficiency and safety of public transport, policies for the management of open spaces, new times of the city and smart working, sharing mobility, electric vehicles, charging infrastructures, micro-mobility, connectivity, big data and parking solutions.



LA LOCATION

Thanks to the collaboration with the City of Milan, Citytech will take place on 23rd and 24th of September 2021 in the beautiful framework of Piazza Castello.

In the pedestrian area located in the heart of Milan, companies will be able to exhibit their products and services, make test rides and, during the rich conference program, communicate their vision on the future of mobility not only to the business community but also to citizens.

The entire exhibition and conference area will be set up completely outdoor. The new concept will be conceived in compliance with the regional guidelines and the distancing rules in force regarding Covid.



WHY TO PARTECIPATE



VISIBILITY

Promote your brand in business mobility, urban design and city management.



ACCESS

Access to decision makers in key sectors for the future of transport, mobility and urban management.



LEADERSHIP

Strengthen your leadership in a stimulating context and promote expertise as a speaker and exhibitor.



COLLABORATION

Develop new business and qualified professional relationships with the world of transport and energy.

63
**Sponsor
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1.600
Visitors

100
Journalists

90
Speakers

6
Workshop

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Milano

CITYTECH IS AN EVENT:



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