



Citytech

- Rethinking
- 3rd millennium cities
- mobility paradigm



Milano



CONFERENCE & EXHIBITION

Milan | Fabbrica del Vapore
September 13 - 14, 2018

www.citytech.eu



AUTONOMOUS
DRIVING



MaaS



BIG DATA



E-MOBILITY



PARKING AND
TECHNOLOGIES



URBAN
REQUALIFICATION



WELCOME TO CITYTECH

Citytech, in its sixth edition so far, has become a key meeting point in Milan, a city more and more dynamic, environmentally friendly and reactive to the new opportunities offered by the technological innovation in sustainable mobility and urban regeneration industry. We experienced these changes in the last few years with the sharing mobility revolution that, in synergy with the improvement of public transport system, reduced the number of private cars. Furthermore, in this period of change, we redefined the construction of the new skyline of the city, from Porta Nuova to City Life districts, based on energy efficiency solutions. Milan's challenge for 2030 concerns all these fields, as sustainable mobility and urban planning, together, can really improve citizens' quality of life: smart parking, driverless vehicles, zero emission buildings and neighborhoods are just some of the topics we are going to face in next years. It's therefore very crucial for the City Administration to take advantage of every upgrade offered by new technologies and that's the value of an event like Citytech, which connects public and private sectors to create the best synergies



Pierfrancesco Maran
*Councillor for Urban Planning, Green Areas
and Agriculture, City of Milan*



Marco Granelli
*Councillor for Mobility and Environment
in Milan, City of Milan*

The European Union fully understands how the field of digitalisation represents the future of European citizens, cities and enterprises. In fact, for the Juncker Commission the creation and implementation of a digital single market is a clear necessity, whose main points are reflected in the Citytech 2018 thematic areas: building a European data economy, improving the access and the connectivity on both urban and peripheral levels, investing in network technologies, creating a digital society which grows in a sustainable way and strengthening trust and security.

Regarding this latter point, the new European Regulation on personal data treatment and protection (GDPR) entered into force last May, which represents an historical step both for the legislative adaptation to the new ways of communication and for the protection which the citizen will join when moving in the web as consumer and as user. This means that big data society encouraging an intelligent urban mobility will be accompanied by a legislative protection of the data themselves.



Massimo Gaudina
*Head of the European Commission
Representation in Milan*

ORGANIZED WITH



Milano



TECHNICAL PARTNER



PATRONAGES



ORDINE DEGLI ARCHITETTI,
PIANIFICATORI, PAESAGGISTI E CONSERVATORI
DELLA PROVINCIA DI MILANO



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STARTUP SPECIALS



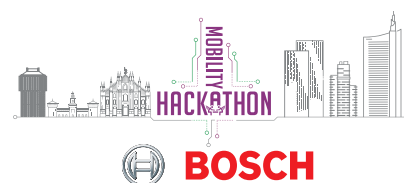
MOBILITY PARTNER



CO-ORGANIZED EVENTS



SIDE EVENT





CONFERENCE PROGRAM

THURSDAY - SEPTEMBER 13TH

10.00 – 13.00	PLENARY STAGE DRIVING THE MOBILITY CHANGE AND RETHINKING THE MANAGEMENT AND CONNECTION OF SPACES TO PROMOTE A BETTER QUALITY OF LIFE IN OUR CITIES <i>Institutional Session</i>
14.30 – 18.00	PLENARY STAGE AUTONOMOUS DRIVING, DRIVERLESS VEHICLES, SMART ROADS
14.30 – 17.30	PARALLEL STAGE 1 THE NEW URBAN PLANNING <i>In partnership with Systematica</i>

FRIDAY - SEPTEMBER 14TH

10.00 – 13.00	PLENARY STAGE TESLA OWNERS ITALIA FORUM <i>by TESLA OWNERS ITALIA</i>
09.30 – 13.00	PARALLEL STAGE 1 QUALEMOBILITÀ FORUM <i>by LEGAMBIENTE and LORIEN CONSULTING</i>
09.30 – 13.00	PARALLEL STAGE 2 MOBILITY AS A SERVICE <i>In partnership with MaaS Alliance</i>

Milan | Fabbrica del Vapore | September 13 - 14, 2018



PROGRAM

THURSDAY, SEPTEMBER 13TH

	PLENARY STAGE
10.00 – 13.00	INSTITUTIONAL PLENARY SESSION DRIVING THE MOBILITY CHANGE AND RETHINKING THE MANAGEMENT AND CONNECTION OF SPACES TO PROMOTE A BETTER QUALITY OF LIFE IN OUR CITIES
10.00 – 10.30	<i>Welcome and opening</i> Massimo Gaudina , Head of the European Commission Representation in Milan Marco Granelli , Mobility Councillor, City of Milan
10.30 – 12.45	<i>Speeches</i> Sandro Balducci , Urban Planning Professor, Politecnico of Milan Luca Bianchi , Chairman, ATM Andrea Dell'Orto , Chairman, ANCMA Suzanne Hoadley , Senior Manager, Polis Network Paolo Lobetti Bodoni , Med Automotive & Transportation Leader, EY Paolo Mazzoleni , Chairman, Order of Architects PPC of the province of Milan Jonna Pöllänen , Head of Early Markets at MaaS Global Ltd Pietro Teofilatto , Long-Term Rental Director, ANIASA Edoardo Zanchini , Vice-President, Legambiente <i>Moderator</i> Mauro Tedeschini , vaielettrico.it
12.45 – 13.00	<i>Welcome from the organizers</i> Carlo Iacovini , Board Member, Clickutility on Earth
13.00 – 14.30	<i>Networking e lunch</i>

THURSDAY, SEPTEMBER 13TH

PLENARY STAGE	
14.30 – 18.00	AUTONOMOUS DRIVING, DRIVERLESS VEHICLES, SMART ROADS <i>Strategies for the mobility of the future</i>
14.30 – 14.45	<i>Introduction: international scenarios of autonomous driving and new mobility industries.</i> Carlo Iacovini , Local Motors
14.45 – 15.00	<i>Keynote Speaker</i> Martyn Briggs , Vice President, Thematic Research, Bank of America Merrill Lynch
15.00 – 15.30	<i>The product: how the automobile's concept and its utilization is changing.</i> Flavio Cobianchi , Sales Vice President for Chassis Control division, BOSCH Group
15.30 – 16.00	<i>New services for connected, shared and autonomous mobility</i> Stephan Pfeiffer , Strategic Partnership & Public Affairs, Ioki Peter Sorgenfrei , CEO, Autonomous Mobility A/S
16.00 – 16.15	<i>How autonomous driving is changing the urban mobility scenario</i> Francesco Braghin , Professor, Politecnico of Milan
16.15 – 17.00	<i>Smart Roads and Autonomous driving: regulatory approach and chances for Italy</i> Mario Nobile , Director-General, Italian Ministry of Transports Francesco Leali , MASA Project Manager, University of Modena and Reggio Emilia Massimo Marciani , Chairman, FIT Consulting
17.00 – 17.30	<i>Liability issues: a new business case to be defined.</i> Alberto De Gaetano , Responsible for Legislative Work, ANIA Andreas Bradt , Autonomous Driving PM, Automotive Innovation Center, Allianz
17.30 – 18.00	<i>Q&A and conclusions</i> <i>Moderator:</i> Alessandro Marchetti Tricamo , Chief Editor of L'Automobile

THURSDAY, SEPTEMBER 13TH

PARALLEL STAGE 1	
14.30 – 17.30	THE NEW URBAN PLANNING <i>In partnership with Systematica</i>
14.30 – 14.45	<i>Introduction: Milano 2030. Five targets for the city of the future.</i> Demetrio Scopelliti , Urban Planning, Green Areas and Agriculture Department, City of Milan
14.45 – 15.05	<i>(Re)Activate – Adaptive Reuse: opportunities of post-industrial area</i> Ute Schneider , Partner, KCAP Architects&Planners
15.05 – 15.50	<i>MIND Milano Innovation District</i> Marco Carabelli , General Director, Arexpo Gianluca Fioroni , Senior Manager, Lendlease Diego Deponte , Partner, Systematica
15.50 – 16.10	<i>Adaptive Reuse as a Catalyst for Urban Regeneration</i> Haley Van Wagenen , Associate, SOM
16.10 – 16.25	<i>Green infrastructures for a new urban nature</i> Matteo Pedaso , Partner, LAND Italia
16.25 – 16.40	<i>Transforming cities, an integrated approach: long-term strategic visions and public participation processes</i> Nicola Colella , Construction Services Lead Italy, AECOM
16.40 – 17.00	<i>The value chain for Smart Real Estate</i> Graziella Roccella , Chief Operative Officer, Planet Idea
17.00 – 17.30	<i>Q&A and Conclusions</i> <i>Moderator:</i> Corinna Morandi , Vice-President, Order of Architects PPC of the province of Milan

FRIDAY, SEPTEMBER 14TH

	PLENARY STAGE
10.00 – 13.00	TESLA OWNERS ITALIA FORUM <i>By Tesla Owners Italia</i>
10.00 – 11.00	<i>Panel I: Environmental sustainability according to Elon Musk</i> <i>Climate change's challenge</i> Luca Del Bo , Chairman, Tesla Owners Italia <i>Why Space X and Mars?</i> Paolo D'Angelo , aerospace journalist <i>Tesla S3XY</i> Daniele Invernizzi , Chairman, EV Now
11.00 – 12.00	<i>Panel II: Living the electric revolution on the road</i> <i>Supercharger and Ionity for an electric journey</i> Daniele Invernizzi , Chairman, EV Now and Luca Mezzadri , Tesla Owner <i>Destination Charging and 101 network</i> Luca Del Bo , Chairman, Tesla Owners Italia Flavio Ceriotti , Sales Net National Coordinator, REPOWER <i>Smart charging stations</i> Daniele Invernizzi , Chairman, EV Now and Rosario Pingaro , CEO, Convergenze
12.00 – 13.00	<i>Panel III: Living the electric revolution at home</i> <i>Home charging</i> Pierpaolo Zampini , CEO, Ecolibera <i>Production and accumulation of renewable energy</i> Matteo Zantomio , CEO, Global Solar <i>Designing an ideal home</i> Pierpaolo Zampini , CEO, Ecolibera

FRIDAY, SEPTEMBER 14TH

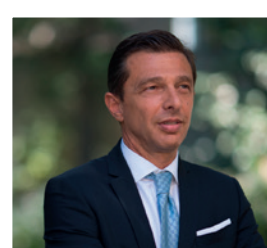
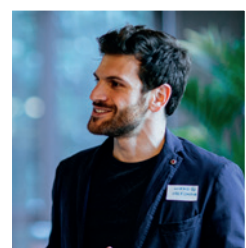
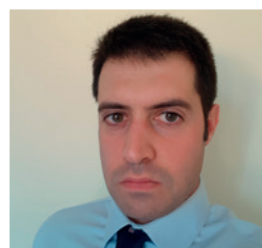
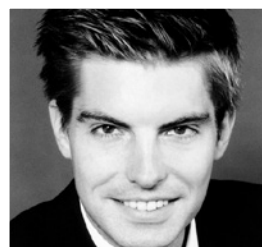
PARALLEL STAGE 1	
09.30 – 13.00	FORUM QUALEMOBILITÀ: GREEN MOBILITY, HOW TO CHANGE THE CITY <i>By Legambiente and Lorien Consulting</i>
09.30 – 09.45	<i>Welcome</i> Barbara Meggetto , Chairman, Legambiente Lombardia
09.45 – 10.00	<i>Introduction: how the mobility of tomorrow can change the city</i> Maria Berrini , Ambiente Italia and Politecnico di Milano
10.00 – 10.45	<i>Panel I: Efficient, electric, connected, intermodal, autonomous</i> Albane Siramy , Corporate Affairs & Sustainability Director, Ujet Gary Fabris , Chairman Gruppo Veicoli Elettrici, Confindustria ANCMA Stefano Porro , Head of Future Mobility, Pirelli Roberto Olivi , Institutional Relations and Communication Director, BMW Italia Andrea Galimberti , Client Partner Mobility, Kantar
10.45 – 11.00	<i>Italians' Mobility Observatory: the styles of mobility</i> Elena Melchioni , CEO, Lorien Consulting
11.00 – 12.00	<i>Panel II: Electrification, a necessary condition for sustainable mobility</i> Federico Caleno , Head of e-mobility solutions development, EnelX Emiliano Niccolai , CEO, Sharengo Gabriele Grea , Certet, Università Bocconi Filippo Salucci , Mobility, Environment and Energy Director, City of Milan Francesco Oliviero , Sales e Project Manager, PTV SISTeMA Giuseppe Meduri , Director of Institutional and Territorial Relationships, A2A SpA Francesco Naso , Motus-E
12.00 – 13.00	<i>Panel III: Urban Plans (PUMS) for the transition to zero-emission and to redesign space</i> Patrizia Malgieri , Planning Area Manager, TRT Trasporti e Territorio Anna Donati , Coordinator of the Sustainable Mobility work-group, Kyoto Club Irene Priolo , Mobility Councillor, City of Bologna Claudia Ponti , Partner, Systematica Emanuele Lazzarini , General Manager, RWA Consulting Gloria Zavatta , CEO, AMAT Milano <i>Moderators:</i> Alberto Fiorillo and Andrea Poggio , Legambiente

FRIDAY, SEPTEMBER 14TH

	PARALLEL STAGE 2
09.30 – 13.00	MAAS: INNOVATIONS AND TECHNOLOGIES FOR INTEGRATED MOBILITY FUTURE BUSINESS MODELS <i>In partnership with MaaS Alliance</i>
09.30 – 09.45	<i>Keynote speaker</i> Andy Taylor , Board member, MaaS Alliance
09.45 – 11.15	<i>Panel I: MaaS as a concrete platform enabling new mobility</i> Guido Campa , Area Manager, myCicero Katja Hector , Business Development Manager, Moovel Dario Mancini , Country Manager Italy and Avichai Bakst , Business Development Lead for Europe, Waze Stefano Milanese , Partner, Arthur D Little Annalisa Nuovo , Communication and Mobility Applications Manager, ATM Samuel Sed Piazza , Country Manager, Moovit Valentino Sevino , Mobility Planning Area Manager, AMAT
11.15 – 11.30	<i>Keynote speaker</i> Massimo Ciuffini , Coordinator, National sharing mobility Observatory
11.30 – 12.45	<i>Panel II: mobility apps</i> Barbara Covili , General Manager, mytaxi Italia Mauro Tommaso De Candia , CEO, VINCO.NET Mirko De Feo , Head of Business Development, Free2move Gianluca Iorio , Co Founder & CEO, MiMoto Smart Mobility Gianni Martino , Managing Director Italy & Country Manager Europe South, car2go Alex Pallotti , CEO & Founder, Quisque Lukas Yla , CEO, Citybee
12.45 – 13.00	<i>Q&A and conclusions</i> <i>Moderator:</i> Angelo Pascale , Director of Public Transportation Division, City of Milan

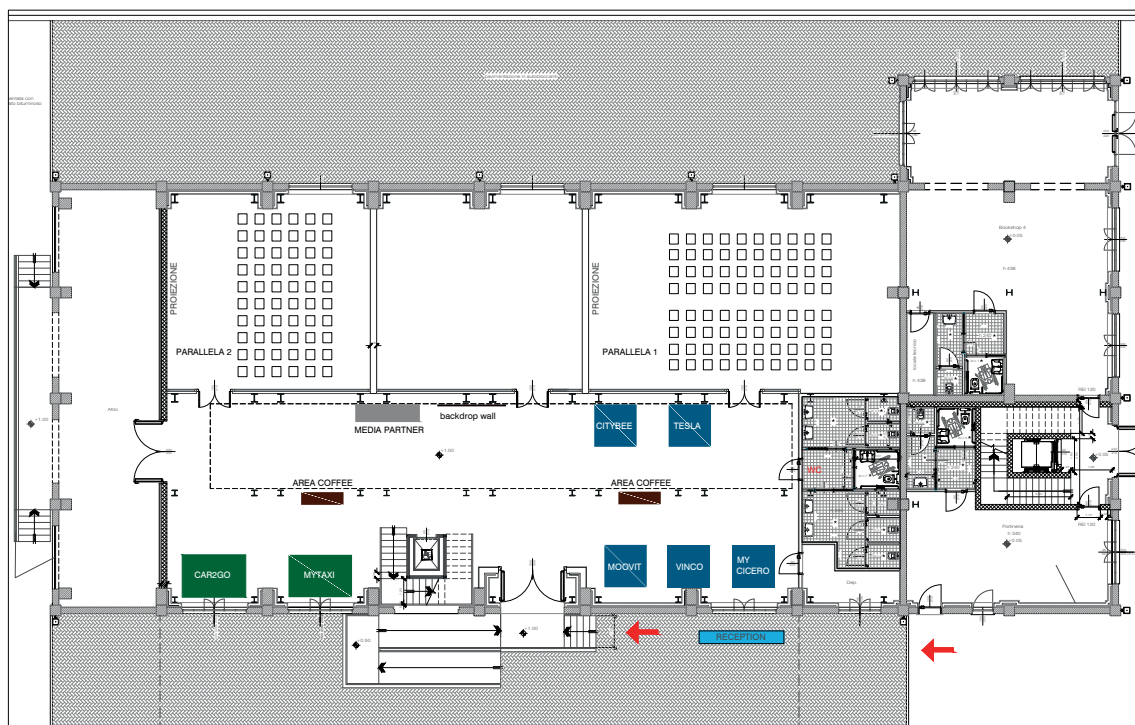
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SPEAKERS

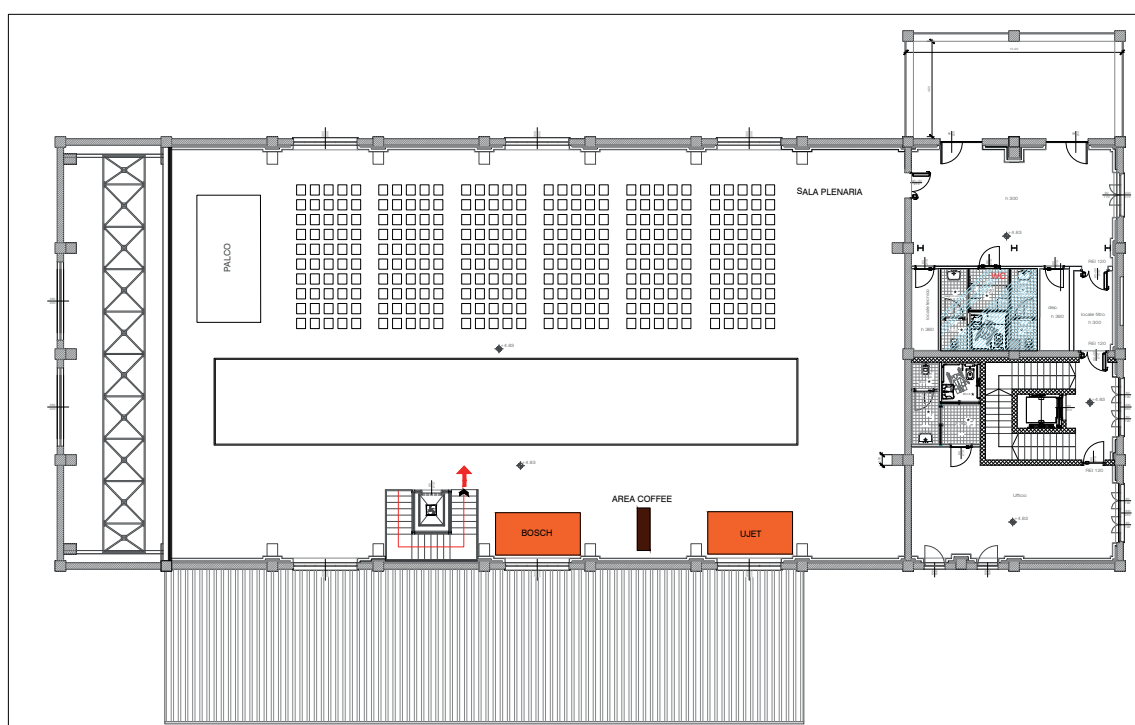


INDOOR EXPO AREA

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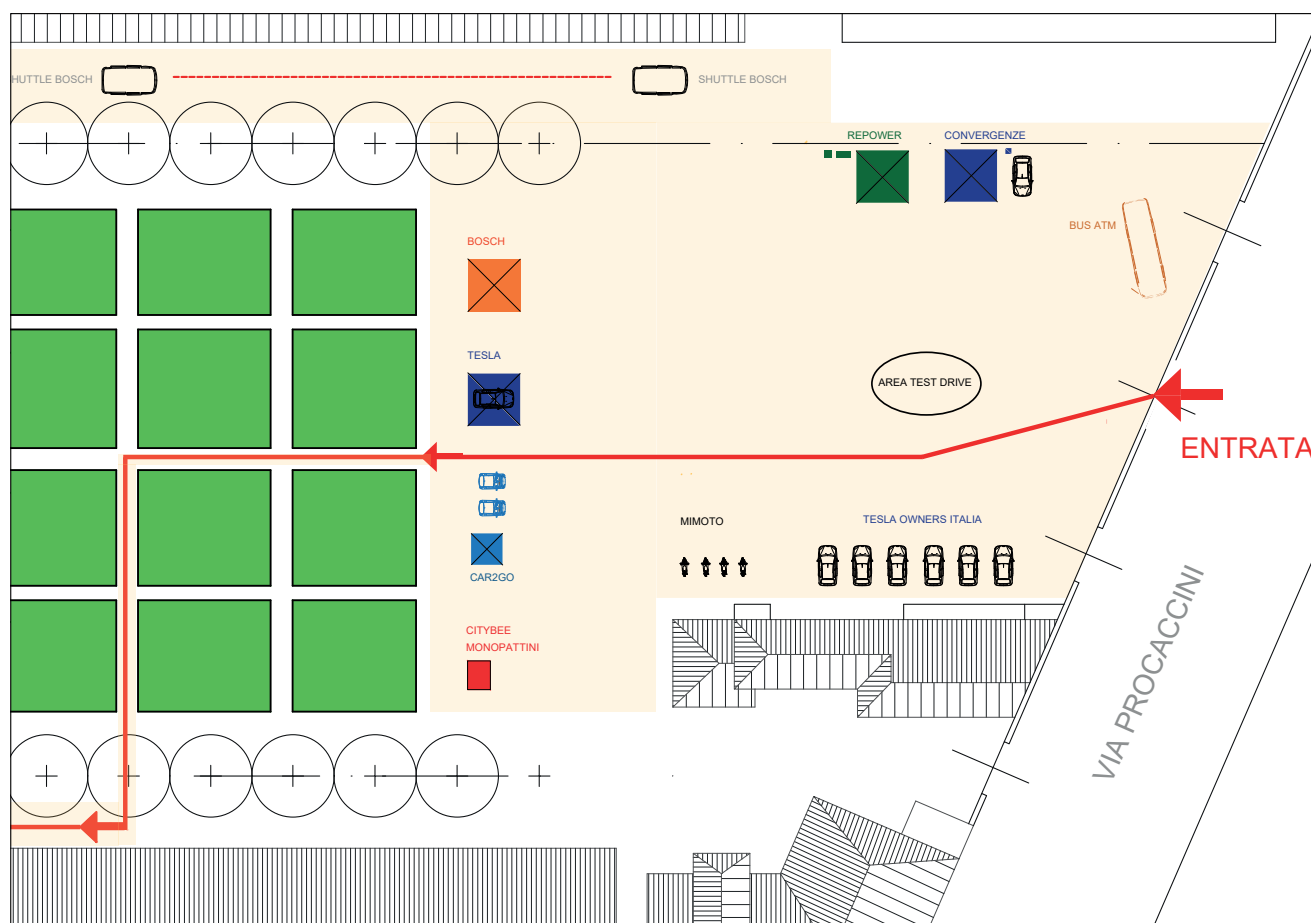


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OUTDOOR EXPO AREA





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BOSCH
Tecnologia per la vita

The **Bosch Group** is a leading global supplier of technology and services. It employs roughly 402,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.1 billion euros in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. Mobility Solutions is the largest Bosch Group business sector. In 2017, its sales came to 47.4 billion euros, or 61 percent of total group sales. This makes the Bosch Group one of the leading automotive suppliers. The Mobility Solutions business sector pursues a vision of mobility that is accident-free, emissions-free, and stress-free, and combines the group's expertise in the domains of automation, electrification, and connectivity. For its customers, the outcome is integrated mobility solutions. The business sector's main areas of activity are injection technology and powertrain peripherals for internal-combustion engines, diverse solutions for powertrain electrification, vehicle safety systems, driver-assistance and automated functions, technology for user-friendly infotainment as well as vehicle-to-vehicle and vehicle-to-infrastructure communication, repair-shop concepts, and technology and services for the automotive aftermarket. Bosch is synonymous with important automotive innovations, such as electronic engine management, the ESP anti-skid system, and common-rail diesel technology.

Info: www.bosch.it

SILVER SPONSOR



UJET Group is a new age transformational company that sits on the exciting intersection of high-tech, advanced materials, connectivity, and sustainable thinking. Founded in 2015, Ujet Group is offering a new generation of urban mobility solutions that empowers the urban communities to create more sustainable cities through the use of smart technologies. With a design centre in Germany and state of the art assembly plant in Luxembourg, Ujet Group employs more than 50 professionals from eclectic backgrounds that match the company's vision of being a hi-tech platform and incubator providing game changing solutions and services to the evolving and engaged city dwellers today and tomorrow. Solutions like the Ujet e-scooter will embody freedom, access, opportunity and recapture the joys of city life.

Info: www.ujet.com - www.ujet-corporate.com



CLICKUTILITY
on Earth

SUPPORTER SPONSORS



car2go is a mobility service offered by Daimler AG. Born in 2008, it is the first and bigger carsharing system in the world without fixed rental locations and has set up a new segment: cars can be rented anywhere and at any time for a reasonable price. car2go is currently located in 24 cities, in eight countries, on three continents with approximately 14.000 vehicles and more than 3.3 million clients. Every 1.2 seconds a car2go rental begins.

Info: www.car2go.com



mytaxi was founded in June 2009 and was the world's first taxi app that established a direct connection between a passenger and a taxi driver. Since September 2014, mytaxi has been part of Daimler Mobility Services GmbH (part of the Daimler Group). With more than 10 million passengers and 100.000 drivers, mytaxi is the leading taxi e-hailing app in more than 100 European cities and towns. In Italy mytaxi has 3.500 registered drivers: 1.050 in Milan (launched in April 2015), 2.300 in Roma (launched in May 2016) and 150 in Turin (launched in September 2017).

Info: www.mytaxi.com

TECHNICAL SPONSORS



CityBee is a new concept of personal mobility in urban areas, designed to reduce pollution in cities and facilitate all your travels in a sexy, stylish and economically smart way. CityBee mobile app gives you access to a variety of shared vehicles ranging from cars to bikes or even electric kick-scooters. You pay only for the time using a shared vehicle; we take care of the rest. CityBee is among the shared mobility pioneers in CEE, founded in 2012 by the Netherlands based venture group. The company is already profitable and operates a car fleet of 1 000 vehicles and 500 bikes in Lithuania. Info: www.citybee.it.



Ecolibera is the first Off-Grid-Ready house, able to exploit the sun to produce domestic energy and to power electric cars of those who live there. A house that is potentially disconnectable from the network and that effectively combines efficiency, savings and environmental sustainability. The house is the first example of a single-family home set up to recharge electric vehicles with the energy produced by the house itself. The roof of the Ecolibera houses accommodates up to 20kWp of photovoltaic panels with an exposure and inclination that allows to produce enough energy even in winter. Info: www.ecolibera.it



Free2Move is the largest aggregator of mobility services including cars, scooters and bicycles. In the Free2Move App you can easily compare all carsharing vehicles around you on a single map and book the one that suits you best with one click. When you travel to another city, Free2Move offers seamless mobility and automatically gives you access to the local providers. What began as a radical idea to make carsharing easy for everyone is now a platform that pushes the boundaries of shared mobility. We do this because we believe that shared mobility is the only solution to fulfil the mobility needs of everyone in the rapidly growing cities. Our goal is to offer you a mobility guarantee, no matter where you are when you need it and where you want to go.

Info: www.free2move.com



moovel Group GmbH, a wholly owned subsidiary of Daimler AG, develops solutions that make it easier for passengers to access and use urban mobility services. Over time, multimodal platforms that make it possible to integrate a variety of mobility services will become increasingly important. The moovel Group, with locations in Stuttgart, Hamburg, Berlin, and Portland, USA, serves over 4.5 million customers. In the first quarter of 2018, more than 6 million transactions were completed using moovel apps (mobile ticketing and multimodal white label apps). On June 1, 2018 moovel launched the on-demand ridesharing service SSB Flex in Stuttgart, Germany, in collaboration with local public transport operator SSB. The new mobility service is based on the moovel on-demand platform and is operated by SSB. [Info: www.moovel-group.com](http://www.moovel-group.com)



The **Moovit** app has everything you need to travel on public transport the smartest, speediest and easiest way possible. By combining information from public transport operators and authorities with live information from the user community, Moovit offers travelers a real-time picture and the fastest and most comfortable routes. The more people use Moovit, the more real-time information concerning buses and trains is distributed. Moovit is available and free to download for iPhone, Android e web in over 2.200 cities in 80 countries worldwide for over 150 million users. In Italy, it is available in more than 180 cities. [Info: www.moovitapp.com](http://www.moovitapp.com)



myCicero is a corporate spin-off of the company Pluservice, that is an Italian softwarehouse with 30 years of activity and leader of integrated information systems (ERP) in the current mobility sector. The platform implemented by myCicero includes and integrates all the mobility and tourist services of a territory in order to search for information, manage services of booking, payment, validation and inspection. Such services are made available then to managers who are interested in retaining their customers with customised projects. Today myCicero is partner of more than 300 companies and provides services in 5.000 cities. [Info: www.mycicero.it](http://www.mycicero.it)



Planet Idea is an Italian innovative start-up company based in Torino and founded in 2015. It's a Competence Center on Smart City who works on the national and international scene, being part of the Planet Holding Group. Planet Idea provides strategic consultancies and develops projects aiming at integrating innovation at the urban level. Planet Idea's Staff is composed of more than 30 professionals from different fields. The company has developed its own smart social city concept based on 4 macro areas: ecosystem resources, built environment, society and system technology. Planet Idea is participating to national and international working groups on the innovation of the real estate. [Info: www.planetidea.it](http://www.planetidea.it)



PTV SISTeMA is the Italian branch for traffic products of PTV Group, worldwide leader for transportation planning and optimization and part of Porsche Automobil Holding SE since 2017. Founded in 2009 in Rome, Italy, it is today the main technology development centre for the group in the ITS field. The company provides software solutions and services for traffic forecast and management, dynamic journey planning and infomobility applications. [Info: www.ptvgroup.com](http://www.ptvgroup.com)



The Repower Group is a sales and service company operating in the energy business, with over 100 years of experience. Its key markets are Switzerland and Italy. Repower's head office is in Poschiavo (Graubünden, Switzerland), the group operates along the entire electricity value chain, from generation and trading to distribution and sales, and in the gas business. Present in Italy since 2002, Repower addresses its services and products only to SMEs. In 2017 the total operating revenue was 1,7 billions of euro, 1,1 of which come from Italian market. Innovation is a key feature of Repower model, thanks also to the variety of services and products developed so far, especially in the electric mobility field. Info: www.repower.com



Tesla's mission is to accelerate the world's transition to sustainable energy. Founded in California in 2003, Tesla designs and manufactures both electric vehicles and energy storage solutions. Model S is designed from the ground up to be the safest, most exhilarating saloon on the road. With unparalleled performance delivered through Tesla's unique, all-electric powertrain, Model S accelerates from 0 to 100 km/h in as little as 2.7 seconds and has up to 632 km of range. Model S comes with Autopilot capabilities designed to make your highway driving not only safer, but stress free. Model X is the safest, fastest and most capable sport utility vehicle in history. With all-wheel drive and a 100 kWh battery providing 565 km of range, Model X has ample seating for seven adults and all of their gear. And it's ludicrously fast, accelerating from zero to 100 km/h in as quick as 3.1 seconds. Tesla vehicles can charge anywhere, with standard equipment and convenient options. Long distance travel is easy with access to the Supercharging network, the world's fastest charging infrastructure. With the Destination Charging program, the car can be charged at a destination while away from home, with convenient charging locations at hotels, restaurants and shopping centers. All Tesla vehicles produced in our factory, including Model 3, have the hardware needed for full self-driving capability at a safety level substantially greater than that of a human driver. To create an entire sustainable energy ecosystem, Tesla also manufactures a unique set of energy solutions, Powerwall, Powerpack and Solar Roof, enabling homeowners, businesses, and utilities to manage renewable energy generation, storage, and consumption. . Info: www.tesla.com



Waze, for iOS or Android, is the pioneer of social navigation with over 100 million users is home to the world's largest network of drivers who work together to outsmart traffic and save time and money. The free app is based on mobile technology and on a passionate global community that edits and redefines the expectations of today's maps and recommends the fastest routing thanks to real-time data shared by users. From traffic information to fuel price alerts without forgetting offers from your favorite brands, Waze is one of the most complete driving companions on the market. In 2014 Waze launched the Connected Citizens Program (CCP) aimed at improving smart mobility through free data exchanges. Now at over 600 partners globally, the program sees institutions, administrations, transport companies, non-profit organizations and emergency services. Info: www.waze.com

STARTUP SPECIALS



EVO (Electric Vehicle Only) is a network of charging points for electric cars installed by Convergenze S.p.A. The EVO project was created to encourage eco-sustainable mobility in areas with a large tourist flow. The EVO charge point is a perfect synthesis between technology and a traditional charging station: it has a hotspot for wireless connection that allows charging the vehicle via smartphone, even without an exclusive contract with Convergenze, and has two IEC62196 type 2 connectors, each with a charging capacity of 22 kW. Info: www.convergenze.it



Traffic tickets are becoming a serious social problem all over the world. **VINCO.NET**'s mission statement is to help drivers to resolve traffic tickets through a friendly application right from your device in two minutes or less. We know getting a traffic ticket hurts and VINCO.NET can make it a little better combining the latest technology with a professional legal team fully committed to fight and win every single case. VINCO.NET is an extension of a service operating for many years under different brands in USA, now available also in Italy and soon in more European countries. The service is sponsored by a group of entrepreneurs with international experience in the transportation and mobile technology industries Info: www.vinco.net

MOBILITY PARTNER



MiMoto is the first electric scooter sharing and 100 % Made in Italy service, even though it's much much more: it's very effective, quick and green in order to move around the city. It's easy first of all because it's keyless since the scooter can be started just with a few clicks via App. By using MiMoto you will avoid traffic; it is completely electric and, therefore, it totally respects the environment. MiMoto really is the best solution to every city burden since it consists in a free floating service. More livable and sustainable cities, integrated transport and respect for the environment are the vision of MiMoto. Info: www.mimoto.it

CO-ORGANIZED EVENTS

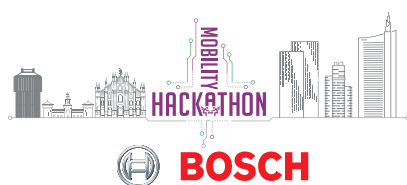


QualeMobility Forum by **Legambiente** and Lorien Consulting will organize on Friday 14th at Citytech the workshop titled "Green Mobility, how to change the city". The new sustainable mobility urban plans, capable of redesigning not only mobility but also public spaces, and the air quality restoration plans, represent today in European cities the most advanced frontier of mobility change that, thanks to technology, is always more electric, connected, shared and intermodal. Active participation in social plan actions is essential to achieving sustainability targets. The new mobility can be sustainable nowadays, from an economical and social perspective, only if undertaken involving communities in the workplace, welfare policies in companies and institutions: proposals, experiences, projects of integrated mobility are already a reality in Italy.



The non-profit association "**Tesla Owners Italia - Tecnologia e Ambiente**" is officially recognized by Tesla and promote the vision of Elon Musk for the transition from an economy based on fossil energy to one based on energy from renewable sources through the dissemination of electric vehicles, products for the production and storage of electricity. We encourage our members and our public to organize themselves for self-production, storage and distribution of energy and the use of electric vehicles. We hold the world record of autonomy with 1078 km traveled on a single charge. During Citytech, Friday 14th of September, it will be organized the first Tesla Owners Italia Forum.

SIDE EVENT



After the London and Chicago editions, on September 15th and 16th the **Bosch Mobility Hackathon** will take place in Milan, after the Citytech. The aim of the Bosch event is to develop solutions, strategies and functional products to take up the challenges of future mobility in the following areas: parking, traffic flow, multi-modal and access.





NOTES

— www.citytech.eu



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