#### MILAN Fabbrica del Vapore September 13-14, 2018



# SPONSORSHIP PROPOSALS

		STARTUP SPECIAL	TECHNICAL	SUPPORTER	SILVER	GOLD	PLATINUM	EVENT TITLE SPONSOR	JOINT STAND
Price	"All Inclusive" price net (+ VAT for Italian companies - VAT not applicable for companies outside Italy)	3.000 €	5.000 €	10.000€	15.000 €	25.000€	35.000€	50.000€	10.000€
Event Name	Citytech powered by "name of the company" in all the communication materials of the event							٧	
Area	Approx. square meters	2	2	3	4	5	6	10	3
Stand construction & set up	Individual graphic design with logo within the layout of the event	٧	٧	٧	٧	٧	٧	٧	٧
	Counter table (size depending on package)	1	1	1	1	1	2	3	1
	Bar stools	2	2	4	6	6	8	10	5
	Meeting table with 4 chairs					1	1	2	
	TV screen						1	2	
	Lockable sideboard				1	1	1	2	
	Waste paper bin			1	1	2	2	3	1
	Electrical installation: Electric distribution box with 230V	٧	٧	٧	٧	٧	٧	٧	٧
	<b>Wifi:</b> Wifi connection (standard bandwidth)	٧	٧	٧	٧	٧	٧	٧	٧
Basic services	Power Supply: Electrical power supply connection incl. connection charges and consumption	٧	٧	٧	٧	٧	٧	٧	٧
	Cleaning and waste disposal: Cleaning and waste disposal on both days	٧	٧	٧	٧	٧	٧	٧	٧
Marketing	Company logo on all advertising and publicity material of event	٧	٧	٧	٧	٧	٧	٧	٧
	Dedicated press releases in the context of the event sent to daily new spapers and the leading trade publications;				٧	٧	٧	٧	٧
	Presence on website of the event within the area dedicated to the sponsor with logo, short image text and a direct link to the company's website	٧	٧	٧	٧	٧	٧	٧	٧
	Company information in newsletter of event				٧	٧	٧	٧	٧
	Company information and logo in event brochure within the Sponsor category reserved space	٧	٧	٧	٧	٧	٧	٧	٧
	Logo on advertising pages of the event in selected media partners magazines				٧	٧	٧	٧	٧
	General PR communication activities	٧	٧	٧	٧	٧	٧	٧	٧
PR	Internet press inbox:  Max. 2 press releases and 5 images can be uploaded on the website of the event.	٧	٧	٧	٧	٧	٧	٧	٧
Information package	Distribution of the company's promotional materials together with the event documentation provided to participants					٧	٧	٧	
Outdoor area	Prestigious position in the exhibition area outside the event, where the company will promote and exhibit its products.			1 vehicle	Up to 2 vehicles	Up to 3 vehicles	Up to 5 vehicles	Up to 8 vehicles	1 vehicle

Terms and Conditions:

Payment of 20% of the total amount (not refundable) has to be done within two weeks after booking, the remaining amount has to be paid latest September 7th, 2018.

<sup>\*</sup>For Italian companies: the 22% VAT must be applied to the above indicated prices.

<sup>\*</sup>For European and outside Europe based companies: VAT is not applicable.

#### MILAN Fabbrica del Vapore September 13-14, 2018



### **BOOKING FORM**

**LEGAL NAME** 

**BRAND NAME** 

NAME & TITLE

ZIP CODE / CITY

**ADDRESS** 

**PHONE** 

FAX

**EMAIL** 

VAT N.

WEBSITE

**COUNTRY** 

I WOULD LIKE TO MAKE THE FOLLOWING FIRM BOOKING:

INVOICE TO: (if different)

Language for communication: Italian English

## **PARTICIPATION**

	TYPOLOGY OF SPONSORSHIP CHOSEN (as described in sponsorships proposal)	FLAG YOUR CHOSEN OPTION	NET PRICE*
*For Italian companies: the 22% VAT must be	STARTUP SPECIAL		3.000 €
applied to the above indicated prices.	TECHNICAL		5.000 €
*For European and outside Europe based	SUPPORTER		10.000 €
companies: VAT is not applicable.	SILVER		15.000 €
Terms and Conditions:	GOLD		25.000 €
Payment of 20% of the total amount (not refun-	PLATINUM		35.000 €
dable) has to be done within two weeks after booking, the remaining	EVENT TITLE SPONSOR		50.000 €
amount has to be paid latest September 7th, 2018.	JOINT STAND		10.000 €

PROTECTION OF PERSONAL DATA

The personal data supplied by the registrant (hereafter known as the "interested party") will be processed by Clickutility on Earth srl for the purpose of organizing the Citytech event, in accordance with the D.lgs. 163/2006 (Italian Privacy Code). The provision of these data and consent to their processing are necessary conditions to be sponsor at Citytech. By providing personal data, the interested party express his/her consent to the above mentioned transfer. The holder of the treatment is Clickutility on Earth srl, via Monte Grappa 16, 40121 Bologna. The interested party has the right of access to his/her data and to exercise the rights of integration, updating, etc., guaranteed by art. 7 of Legislative Decree no. 196/2003, by contacting Clickutility on Earth srl itself to the addresses mentioned above. The person concerned, having read the notice pursuant to art. 13 of Legislative Decree no. 196/2003, gives his/her consent to the processing of personal data, as described above.

INDAI	

Place, date Signature Name & Title Company Stamp