

## Citytech Conference Program

### THURSDAY - SEPTEMBER 13<sup>th</sup>

- 10.00 – 13.00 PLENARY STAGE  
DRIVING THE MOBILITY CHANGE AND RETHINKING THE MANAGEMENT AND CONNECTION OF SPACES TO PROMOTE A BETTER QUALITY OF LIFE IN OUR CITIES  
*Institutional Session*
- 14.30 – 18.00 PLENARY STAGE  
AUTONOMOUS DRIVING, DRIVERLESS VEHICLES, SMART ROADS
- 14.30 – 17.30 PARALLEL STAGE 1  
THE NEW URBAN PLANNING  
*In partnership with Systematica*

### FRIDAY - SEPTEMBER 14<sup>th</sup>

- 10.00 – 13.00 PLENARY STAGE  
TESLA OWNERS ITALIA FORUM by TESLA OWNERS ITALIA
- 09.30 – 13.00 PARALLEL STAGE 1  
QUALEMOBILITÀ FORUM by LEGAMBIENTE and LORIEN CONSULTING
- 09.30 – 13.00 PARALLEL STAGE 2  
MOBILITY AS A SERVICE  
*In partnership with MaaS Alliance*

## DAY ONE – THURSDAY, SEPTEMBER 13<sup>TH</sup>

### Plenary Stage – Morning

<b>10.00 – 13.00</b>	<b>INSTITUTIONAL PLENARY SESSION</b> <i>Driving the mobility change and rethinking the management and connection of spaces to promote a better quality of life in our cities</i>
10.00 – 10.45	<i>Welcome and opening</i> <b>Danilo Toninelli</b> , Italian Minister of Infrastructures and Transports * <b>Massimo Gaudina</b> , Head of the European Commission Representation in Milan
10.45 – 12.45	<i>Introduction</i> <b>Marco Granelli</b> , Mobility Councillor, City of Milan  <i>Speeches</i> <b>Sandro Balducci</b> , Urban Planning Professor, Politecnico of Milan <b>Luca Bianchi</b> , Chairman, ATM <b>Andrea Dell’Orto</b> , Chairman, ANCMA <b>Suzanne Hoadley</b> , Senior Manager, Polis Network <b>Paolo Lobetti Bodoni</b> , Med Automotive & Transportation Leader, EY <b>Paolo Mazzoleni</b> , Chairman, Order of Architects PPC of the province of Milan <b>Jonna Pöllänen</b> , Head of Early Markets at MaaS Global Ltd <b>Pietro Teofilatto</b> , Long-Term Rental Director, ANIASA <b>Edoardo Zanchini</b> , Vice-President, Legambiente  <i>Conclusion</i> <b>Pierfrancesco Maran</b> , Urban Planning Councillor, City of Milan  <i>Moderator</i> <b>Mauro Tedeschini</b> , vaielettrico.it
12.45 – 13.00	<i>Welcome from the organizers</i> <b>Carlo Iacovini</b> , Board Member, Clickutility on Earth
13.00 – 14.30	<i>Networking e lunch</i>

**DAY ONE – THURSDAY, SEPTEMBER 13<sup>TH</sup>**

**Plenary Stage – Afternoon**

<b>14.30 – 18.00</b>	<b>AUTONOMOUS DRIVING, DRIVERLESS VEHICLES, SMART ROADS</b> <b>Strategies for the mobility of the future</b>
14.30 – 14.45	<i>Introduction: international scenarios of autonomous driving and new mobility industries.</i> <b>Carlo Iacovini</b> , Local Motors
14.45 – 15.00	<i>Keynote speaker</i> <b>Martyn Briggs</b> , Vice President, Automotive Research, Bank of America Merrill Lync
15.00 – 15.30	<i>The product: how the automobile's concept and its utilization is changing.</i> <b>Flavio Cobiانchi</b> , Sales Vice President for Chassis Control division, Bosch
15.30 – 16.00	<i>New services for connected, shared and autonomous mobility</i> <b>Stephan Pfeiffer</b> , Strategic Partnership & Public Affairs, Ioki <b>Peter Sorgenfrei</b> , CEO, Autonomous Mobility A/S
16.00 – 16.15	<i>How autonomous driving is changing the urban mobility scenario</i> <b>Francesco Braghin</b> , Professor, Politecnico of Milan
16.15 – 17.00	<i>Smart Roads and Autonomous driving: regulatory approach and chances for Italy</i> <b>Mario Nobile</b> , Director-General, Italian Ministry of Transports <b>Francesco Leali</b> , MASA Project Manager, University of Modena and Reggio Emilia <b>Massimo Marciani</b> , Chairman, FIT Consulting
17.00 – 17.30	<i>Liability issues: a new business case to be defined.</i> <b>Alberto De Gaetano</b> , Responsible for Legislative Work, ANIA <b>Andreas Bradt</b> , Autonomous Driving PM, Automotive Innovation Center, Allianz
17.30 – 18.00	Q&A and conclusions  <i>Moderator:</i> <b>Alessandro Marchetti Tricamo</b> , Chief Editor of L'Automobile

**DAY ONE – THURSDAY, SEPTEMBER 13<sup>TH</sup>**

**Parallel Stage – Afternoon**

<b>14.30 – 17.30</b>	<b>THE NEW URBAN PLANNING In partnership with Systematica</b>
14.30 – 14.45	<i>Introduction: Milano 2030. Five targets for the city of the future.</i> <b>Demetrio Scopelliti</b> , Advisor to the Deputy Mayor for Urban Planning at the City of Milan
14.45 – 15.05	<i>Urban Masterplanning: regeneration and requalification of urban brownfields</i> <b>Ute Schneider</b> , Partner, KCAP Architects&Planners
15.05 – 15.50	<i>MIND: a district made of innovations for the Expo Area</i> <b>TBD</b> , Lendlease <b>Marco Carebelli</b> , General Director, Arexpo <b>Diego Deponte</b> , Partner, Systematica
15.50 – 16.10	<i>Adaptive Reuse as a Catalyst for Urban Regeneration</i> <b>Haley Van Wagenen</b> , Associate, SOM
16.10 – 16.25	<i>Green infrastructures for a new urban nature</i> <b>Matteo Pedaso</b> , Partner, LAND Italia
16.25 – 16.40	<i>Transforming cities, an integrated approach: long-term strategic visions and public participation processes</i> <b>Nicola Colella</b> , Construction Services Lead Italy, AECOM
16.40 – 17.00	<i>The value chain for Smart Real Estate</i> <b>Graziella Roccella</b> , Chief Operative Officer, Planet Idea
17.00 – 17.30	Q&A e Conclusions  <i>Moderator:</i> <b>Corinna Morandi</b> , Vice-President, Order of Architects PPC of the province of Milan

**DAY TWO – FRIDAY, SEPTEMBER 14<sup>TH</sup>**

**Plenary Stage – Morning**

10.00 – 13.00	<b>TESLA OWNERS ITALIA FORUM</b>
10.00 – 11.00	<p><i>Panel I: Environmental sustainability according to Elon Musk</i></p> <p>Climate change's challenge  <b>Luca Del Bo</b>, Chairman, Tesla Owners Italia</p> <p>Why Space X and Mars?  <b>Paolo D'Angelo</b>, aerospace journalist</p> <p>Tesla S3XY  <b>Daniele Invernizzi</b>, Chairman, EV Now</p>
11.00 – 12.00	<p><i>Panel II: Living the electric revolution on the road</i></p> <p>Supercharger and Ionity for an electric journey  <b>Daniele Invernizzi</b>, Chairman, EV Now and <b>Luca Mezzadri</b>, Tesla Owner</p> <p>Destination Charging and 101 network  <b>Luca Del Bo</b>, Chairman, Tesla Owners Italia  <b>Flavio Ceriotti</b>, Sales Net National Coordinator, REPOWER</p> <p>Smart charging stations  <b>Daniele Invernizzi</b>, Chairman, EV Now e <b>Rosario Pingaro</b>, CEO, Convergenze</p>
12.00 – 13.00	<p><i>Panel III: Living the electric revolution at home</i></p> <p>Home charging  <b>Pierpaolo Zampini</b>, CEO, Ecolibera</p> <p>Production and accumulation of renewable energy  <b>Matteo Zantomio</b>, CEO, Global Solar</p> <p>Designing an ideal home  <b>Pierpaolo Zampini</b>, CEO, Ecolibera</p>

**DAY TWO – FRIDAY, SEPTEMBER 14<sup>TH</sup>**

**Parallel Stage 1 – Morning**

<b>09.30 – 13.00</b>	<b>FORUM QUALEMOBILITÀ: GREEN MOBILITY, HOW TO CHANGE THE CITY</b> <i>In partnership with Legambiente and Lorien Consulting</i>
09.30 – 09.45	<i>Welcome</i> <b>Barbara Meggetto</b> , Chairman, Legambiente Lombardia
09.45 – 10.00	<i>Inntroduction: how the mobility of tomorrow can change the city</i> <b>Maria Berrini</b> , Ambiente Italia and Politecnico di Milano
10.00 – 10.45	<i>Panel I: Efficient, electric, connected, intermodal, autonomous</i> <b>Albane Siramy</b> , Corporate Affairs & Sustainability Director, Ujet <b>Gary Fabris</b> , Chairman, Gruppo Veicoli Elettrici, Confindustria ANCMMA <b>Stefano Porro</b> , Head of Future Mobility, Pirelli <b>Roberto Olivi</b> , Institutional Relations and Communication Director, BMW Italia <b>Andrea Galimberti</b> , Client Partner Mobility, Kantar  <i>Moderator:</i> <b>Alberto Fiorillo</b> , Legambiente
10.45 – 11.00	<i>Italians' Mobility Observatory: the styles of mobility</i> <b>Elena Melchioni</b> , CEO, Lorien Consulting
11.00 – 12.00	<i>Panel II: Electrification, a necessary condition for sustainable mobility</i> <b>Federico Caleno</b> , Head of e-mobility solutions development, EnelX <b>Emiliano Niccolai</b> , CEO, Sharengo <b>Gabriele Grea</b> , Certet, Università Bocconi <b>Filippo Salucci</b> , Mobility, Environment and Energy Director, City of Milan <b>Antonio Privitera</b> , Traffic Sales Manager, PTV SISTeMA <b>Giuseppe Meduri</b> , Director of Institutional and Territorial Relationship, A2A SpA <b>Francesco Naso</b> , Motus-E
12.00 – 13.00	<i>Panel III: Urban Plans (PUMS) for the transaction to zero-emission and to redesign space</i> <b>Patrizia Malgieri</b> , Planning Area Manager, TRT Trasporti e Territorio <b>Anna Donati</b> , Coordinator of the Sustainable Mobility work-group, Kyoto Club <b>Irene Priolo</b> , Mobility Councillor, City of Bologna <b>Claudia Ponti</b> , Partner, Systematica <b>Emanuele Lazzarini</b> , General Manager, RWA Consulting <b>Gloria Zavatta</b> , CEO, AMAT Milano  <i>Moderator:</i> <b>Andrea Poggio</b> , Legambiente



**DAY TWO – FRIDAY, SEPTEMBER 14<sup>TH</sup>**

**Parallel Stage 2 – Morning**

<b>9.30 – 13.00</b>	<b>MOBILITY AS A SERVICE</b> <b><i>Innovations and technologies for integrated mobility future business models</i></b>
09.30 – 09.45	<i>Keynote speaker</i> <b>Andy Taylor</b> , Board member, MaaS Alliance
09.45 – 11.15	<i>Panel I: MaaS as a concrete platform enabling new mobility</i> <b>Guido Campra</b> , Manager Area, myCicero <b>Katja Hector</b> , Business Development Manager, Moovel <b>Dario Mancini</b> , Country Manager Italy and <b>Avichai Bakst</b> , Business Development Lead for Europe, Waze <b>Annalisa Nuovo</b> , Communication and Mobility Applications Manager, ATM <b>Samuel Sed Piazza</b> , Country Manager, Moovit <b>Valentino Sevino</b> , Mobility Planning Area Manager, AMAT
11.15 – 11.30	<i>Keynote speaker</i> <b>Massimo Ciuffini</b> , Coordinator, National sharing mobility Observatory
11.30 – 12.45	<i>Panel II: mobility apps</i> <b>Barbara Covili</b> , General Manager, mytaxi Italia * <b>Mauro Tommaso De Candia</b> , CEO, VINCO.NET <b>Mirko De Feo</b> , Head of Business Development, Free2move <b>Gianluca Iorio</b> , Co Founder & CEO, MiMoto Smart Mobility <b>Gianni Martino</b> , Managing Director Italy & Country Manager Europe South, car2go <b>Alex Pallotti</b> , CEO & Founder, Quisque <b>Lukas Yla</b> , CEO, Citybee
12.45 – 13.00	Q&A session and conclusions  <i>Moderator:</i> <b>Angelo Pascale</b> , Director of Public Transportation Division, City of Milan