



Citytech

- Reconsidering the mobility
- paradigm of the cities
- of the third millennium



BUSTech

in collaboration with

AUTOBUS

Milan
26th-27th-28th of October 2014

.....
**SPONSORSHIP
PROPOSALS**
.....

www.citytech.eu



Platinum Sponsor

PARTICIPATION AS PLATINUM SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
 - all advertising and publicity material;
 - press releases sent to daily newspapers and the leading trade publications;
 - www.citytech.eu website within the area dedicated to the Platinum Sponsor with a direct link to the company's website;
 - event newsletters;
 - event brochure within the Platinum Sponsor reserved space;
 - conference invitations;
 - conference records;
 - advertising pages to be created.
- 2) Distribution of the company's promotional materials together with the event documentation provided to participants..
- 3) Opportunity to be a speaker in the following session:
 - during the Institutional Opening Session of the event;
 - during the scientific conferences of interest.
- 4) 30 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 5) Prestigious position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUSTech (Milan edition) and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow. Companies which will participate to **BUSTech** as Platinum Sponsor within the Milan edition of Citytech, will have the opportunity to exhibit maximum 5 vehicles.
- 4) Space of the larger dimensions (6 meters) and position of excellence in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Platinum Sponsor will exhibit its innovative products integrated within the structure. The space will be:
 - personalized with company logo;
 - furnished with coffee table, chairs and magazine rack;
 - equipped with a monitor to screen advertising clips.

COST OF PARTICIPATION WITHIN ROME EDITION: 35.000 EURO + VAT

www.citytech.eu - info@citytech.eu

SECRETARIAT ORGANIZATION:



LEGAL HEAD OFFICE VIA MONTE GRAPPA 16 - 40121 BOLOGNA - TEL.: +39 051-2960894 - FAX: +39 051-220997
 OPERATIVE OFFICE VIA E. DE AMICIS 19 - 20123 MILAN - TEL. E FAX: +39 02-39811690

FOLLOW US ON:



PLATINUM SPONSOR

- Personalized backdrop 560x260 cm
- Monitor 42" + media player
- Table with 4 chairs
- 2 magazine racks



Note:

- Delivery of the executive file for customization of the backdrop:
 - **CityTech Milan**: until 14th of October 2014
- Executive file format: PDF, minimum resolution of 300 dpi

Gold Sponsor

PARTICIPATION AS GOLD SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
 - all advertising and publicity material;
 - press releases sent to daily newspapers and the leading trade publications;
 - www.citytech.eu website within the area dedicated to the Gold Sponsor with a direct link to the company's website;
 - event newsletters;
 - event brochure within the Gold Sponsor reserved space;
 - conference invitations;
 - conference records;
 - advertising pages to be created..
- 2) Opportunity to be a speaker during 2 scientific conferences of your own interest.
- 3) 20 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Important position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUSTech (Milan edition) and local citizens, a realistic and strong-impact picture of the technologies' and innovations' development for our cities of today and tomorrow.
Companies which will participate to **BUSTech** as Gold Sponsor within the Milan edition of Citytech, will have the opportunity to exhibit maximum 3 vehicles.
- 5) Space of 5 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Gold Sponsor will exhibit its innovative products integrated within the structure.
The space will be:
 - personalized with company logo;
 - furnished with coffee table, chairs and magazine rack

COST OF PARTICIPATION WITHIN ROME EDITION: 25.000 EURO + VAT

www.citytech.eu - info@citytech.eu

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FOLLOW US ON:



GOLD SPONSOR

- Personalized backdrop 460x260 cm
- Table with 4 chairs
- 2 magazine racks



Note:

- Delivery of the executive file for customization of the backdrop:
 - **CityTech Milan**: until 14th of October 2014
- Executive file format: PDF, minimum resolution of 300 dpi

Silver Sponsor

PARTICIPATION AS SILVER SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
 - all advertising and publicity material;
 - press releases sent to daily newspapers and the leading trade publications;
 - www.citytech.eu website within the area dedicated to the Silver Sponsor with a direct link to the company's website;
 - event newsletters;
 - event brochure within the Silver Sponsor reserved space;
 - conference invitations;
 - conference records;
 - advertising pages to be created..
- 2) Opportunity to be a speaker during 2 scientific conferences of your own interest.
- 3) 15 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUSTech (Milan edition) and local citizens, a realistic and strong-impact picture of the 'and innovations' development for our cities of today and tomorrow. Companies which will participate to **BUSTech** as Silver Sponsor within the Milan edition of Citytech, will have the opportunity to exhibit maximum 2 vehicles.
- 5) Space of 4 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Silver Sponsor will exhibit its innovative products integrated within the structure.
The space will be:
 - personalized with the company logo;
 - furnished with coffee table, chairs and magazine rack

COST OF PARTICIPATION WITHIN ROME EDITION: 15.000 EURO + VAT

www.citytech.eu - info@citytech.eu

SECRETARIAT ORGANIZATION:



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FOLLOW US ON:



SILVER SPONSOR

- Personalized backdrop 360x260 cm
- Table with 4 chairs
- 2 magazine racks



Note:

- Delivery of the executive file for customization of the backdrop:
 - **CityTech Milan**: until 14th of October 2014
- Executive file format: PDF, minimum resolution of 300 dpi

Supporter

PARTICIPATION AS SUPPORTER SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
 - all advertising and publicity material;
 - press releases sent to daily newspapers and the leading trade publications;
 - www.citytech.eu website within the area dedicated to the Supporter Sponsor with a direct link to the company's website;
 - event newsletters;
 - event brochure within the Supporter Sponsor reserved space;
 - conference invitations;
 - conference records;
 - advertising pages to be created..
- 2) Opportunity to be a speaker during 1 scientific conferences of your own interest.
- 3) 10 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 4) Position in the exhibition area outside the event, in front of the location, where the company will promote and exhibit their products. As a whole, the exhibition area will be able to offer to the visitors of Citytech and BUSTech (Milan edition) and local citizens, a realistic and strong-impact picture of the technologies ' and innovations' development for our cities of today and tomorrow.
Companies which will participate to **BUSTech** as Supporter Sponsor within the Milan edition of Citytech, will have the opportunity to exhibit maximum 1 vehicles.
- 5) Space of 3 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, which will reproduce a technologically advanced, sustainable and digital city. Here the Supporter Sponsor will exhibit its innovative products integrated within the structure.
The space will be:
 - personalized with the company logo;
 - furnished with coffee table, chairs and magazine rack

COST OF PARTICIPATION WITHIN ROME EDITION: 10.000 EURO

www.citytech.eu - info@citytech.eu

SECRETARIAT ORGANIZATION:



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FOLLOW US ON:



SUPPORTER

- Personalized backdrop 260x260 cm
- Table with 4 chairs
- 1 magazine rack



Note:

- Delivery of the executive file for customization of the backdrop:
 - **CityTech Milan**: until 14th of October 2014
- Executive file format: PDF, minimum resolution of 300 dpi

Technical Sponsor

PARTICIPATION AS SUPPORTER SPONSOR INCLUDES:

- 1) Publication of the logo, within a dedicated area and a specific caption on:
 - all advertising and publicity material;
 - press releases sent to daily newspapers and the leading trade publications;
 - www.citytech.eu website within the area dedicated to the Technical Sponsor with a direct link to the company's website;
 - event newsletters;
 - event brochure within the Supporter Sponsor reserved space;
 - conference invitations;
 - conference records;
 - advertising pages to be created..
- 2) 5 invitations personalized with your company logo to be disclosed to customers, partners, etc. for access to the entire event.
- 3) Space of 3 meters in the exhibition area of the event. This creates an ideal path on innovation starting from the external exposure to the internal one, that will reproduce a technologically advanced, sustainable and digital city. Here the Tehnical Sponsor will exhibit its innovative products integrated within the structure.
The space will be:
 - personalized with the company logo;
 - furnished with coffee table, chairs and magazine rack

COST OF PARTICIPATION WITHIN ROME EDITION: 7.000 EURO + VAT

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SECRETARIAT ORGANIZATION:



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FOLLOW US ON:



TECHNICAL SPONSOR

- Personalized backdrop 260x260 cm
- Table with 4 chairs
- 1 magazine rack



Note:

- Delivery of the executive file for customization of the backdrop:
 - **CityTech Milan**: until 14th of October 2014
- Executive file format: PDF, minimum resolution of 300 dpi